

THE ULTIMATE™

NLP MASTER PRACTITIONER CERTIFICATION PROGRAMME



NO NEED TO WORRY AS WE ARE HERE TO PROVIDE SOLUTIONS TO ALL OF YOUR PROBLEMS...



...so that you have time to deal with the things that matter to you most.



NLP CERTIFICATION PROGRAMMES

Dear Friend,

Welcome to an event that is going to change your life forever!

Let me make something perfectly clear first though...

If you're going to skim this brochure without reading it word for word, if you're just going to scan this until you find out how much it costs, then close this file. I wish you luck with whatever you do but you're wasting your time. I can't help you.

Why am I being so harsh? Simple.

Because I'm not willing to waste my time using flowery, over-hyped words just to convince you that I didn't pay someone handsomely to complete fabricate a whole pile of real-life testimonials I am about to show you.

It's completely unnecessary.

So are you still with me?

Good.

I don't know you, but there's only one reason you're reading this brochure:

You want to get better results in your life, business or with your clients.

But you need to realise that I'm the director of a company that's training hundreds of people, just like you.

If you walk away from me without investing in the course, it's not going to break me.

I'm doing this because I have more success stories than I know what to do with.



THINKBOX

— PUSHING LIMITS —

«So What is Neuro-Linguistic Programming? I've Heard of it But Don't Understand It...»

Think of it like this.. think of your mind as a computer, and if you want to achieve a result that your mind is capable of.. you buy software or 'programs' to achieve the result right? You buy accounting software so you can do the bookkeeping, or iTunes so you can listen to music. NLP will help you not only understand what software you currently have running... but it can give you (FOR FREE) the programs you need to achieve any outcome you desire, as your mind is software!!! That mean's it's programmable! You've just got to plug in the outcome you want, and then watch what happens!

HOWEVER... Sometimes, computers get viruses don't they.... now what would happen if you got a virus? Let's say like a limiting belief, an illness, negative emotions and so on? Your computer starts to go a little haywire doesn't it? The programs don't work so well and you need an anti-virus to get rid of all the crap so the computer runs smoothly again – that's what NLP techniques, Time Line Therapy™ and Hypnosis do. They clean out all the dodgy stuff that's preventing your new programs from working correctly so you are UNLIMITED in what you can achieve

“It All Sounds Very Nice ...But What Will I Be Able to do With My Skills When I'm finished?”

Good question!! There are only four levels in NLP:

LEVEL 1: 7-Day NLP Intensive Practitioner Training

LEVEL 2: 12-Day NLP Master Practitioner Training

LEVEL 3: NLP Trainer (can train and certify Levels 1 and 2)

LEVEL 4: NLP Master Trainer (can train and certify up to Level 3)

When you've finished your 7-Day NLP Intensive Practitioner Training (Level 1) you'll be able to:

- Connect with people on a deeper level
- Attract the perfect partner
- Establish rapport with anyone you want in an instant
- Master selling
- Earn more money
- Use eye patterns to understand what's happening inside people's heads
- Use people's secret strategies to make YOUR information more compelling to them... so that they are compelled to act on your ideas and suggestions (positive ones for them!)
- Create the life of your dreams using an exciting process that works every time!
- Coach others to do the same
- Complete a basic Time Line Therapy™ session so you can start earning money from your investment straight away – working on sports performance, stress reduction and performance enhancement.

AND THAT'S JUST THE BEGINNING!!!

So you've got more questions? No problem.. make sure you read right to the bottom, I will answer them all for you! However... for now... we need to talk... You're still unsure? Not sure if this is for real? Are we genuine? Is this all a load of crap? Scared of trusting me with your money? Being ripped off, or scammed? "Don't Take my Word For It... read what my Students and Clients had to say about this training... They're the Ones Who Have Experienced It"

Call Tiger Woods, Andre Agassi, Tony Blair, Bill Clinton, Oprah Winfrey, the list goes on and on.. they have all used NLP as part of their success strategy.

You'd be crazy to take my word for it, right? Look... I'm not here to be your friend and tell you everything's going to be alright just because your life sucks right now. There are plenty of support groups who will say "poor you.. you have _____ (insert problem) and you'll never amount to anything, but let's-hug-and-everything-will-be-ok".

In this course I'm going to give you strategies that have been tried and tested with over 35 years worth of data – trained all around the world, every year, in almost every country in the world!

You can either try and create it yourself, as it's taken me over 1000+ hours to perfect.

Go ahead.. you try that.

Now put yourself in these people's shoes: do you think they took that route? Or do you think they took advantage of my expertise?

Now you don't have to listen to these people who put in a small amount of effort to create amazing results. Go ahead and:

Live the same
boring life
you have
now



- Continue getting average results
- Spend the rest of your life wondering 'what am I here for'?
- Wake up at 70 and wonder why all the people around you AREN'T happy, AREN'T successful, AREN'T prosperous...

Go away and waste your money on the other lame crap that's out there.. diet books, tarot readings, get rich quick schemes, goal setting seminars, psychology, psychotherapy or even the large scale introductory weekends which are just designed to sell you hard into their courses...

In fact.. I WANT you to..

But don't come back to us with your tail between your legs after you have wasted hundreds of euros on useless recycled diet books, get-rich-quick schemes or have now got an NLP Certification that's worthless around the world.

Don't even believe the people you've seen their testimonials about our courses! Go and find out what's out there... we know what's out there and we want you to know you're doing the best course in the country.

PLEASE go and do their training! We know you'll be disappointed and come back to us... it happens time and time again. Go ahead. because that's exactly where you'll end up if you don't take control of your life RIGHT NOW... because we don't care if that's where you end up? Why? We're caring people... but we don't care about you keeping your problems, we care about you moving past them and moving forward towards a future that's WORTHY OF YOU!

What we care about is helping people who are ready to make a difference and create a life of abundance.

“What About The Board I Can Be Certified Under? Will My Certificate Be Recognised Internationally?”

There are many other courses out there and you may have even read that some of them say that accelerated courses are not comprehensive and so on.

Let's put it this way... we don't need to bag out other people's models, it doesn't fit with our value of INTERGITY.. would you train with a company that puts 50% of their effort into discrediting others? What does it say about their belief in their own course? It's a great sign of what you can expect. We had the same question when we were starting out.. and you know what? There are some boards out there that have been around only a few years. Some have been setup by trainers just to certify their own students... but they're often not recognised around the world!

When you train with us you train under the standards of one of the OLDEST BOARDS IN THE WORLD! The American Board of NLP (ABNLP) has been training around the world for over 15 years! They have an office in the US and they certify more students than practically any other board in the world year after year after year. Do your research and ask questions if you need to. You don't want to do an ACADEMIC course in NLP, that's certainly an interesting exercise.. but this course is about results.

It's 130 hours in total which is the perfect amount! This includes live training, private study, assignments and a written open-book test.

Your certificate will be recognized in most countries in the world, more than any other board that you will find.

We wouldn't teach under ANY board that didn't have this kind of

credibility. To make things even better for our trainees, our courses are also recognised by the Association of NLP (ANLP) in the UK which has the same credibility in Europe as the ABNLP has in the US.

If you're still here.. then you must be ready to make changes... the next question we always get asked is...

«Who Can Do This Course?»

ANYONE can do this course – students attend from 14 to 80 years old, they join us to do these courses.. why?

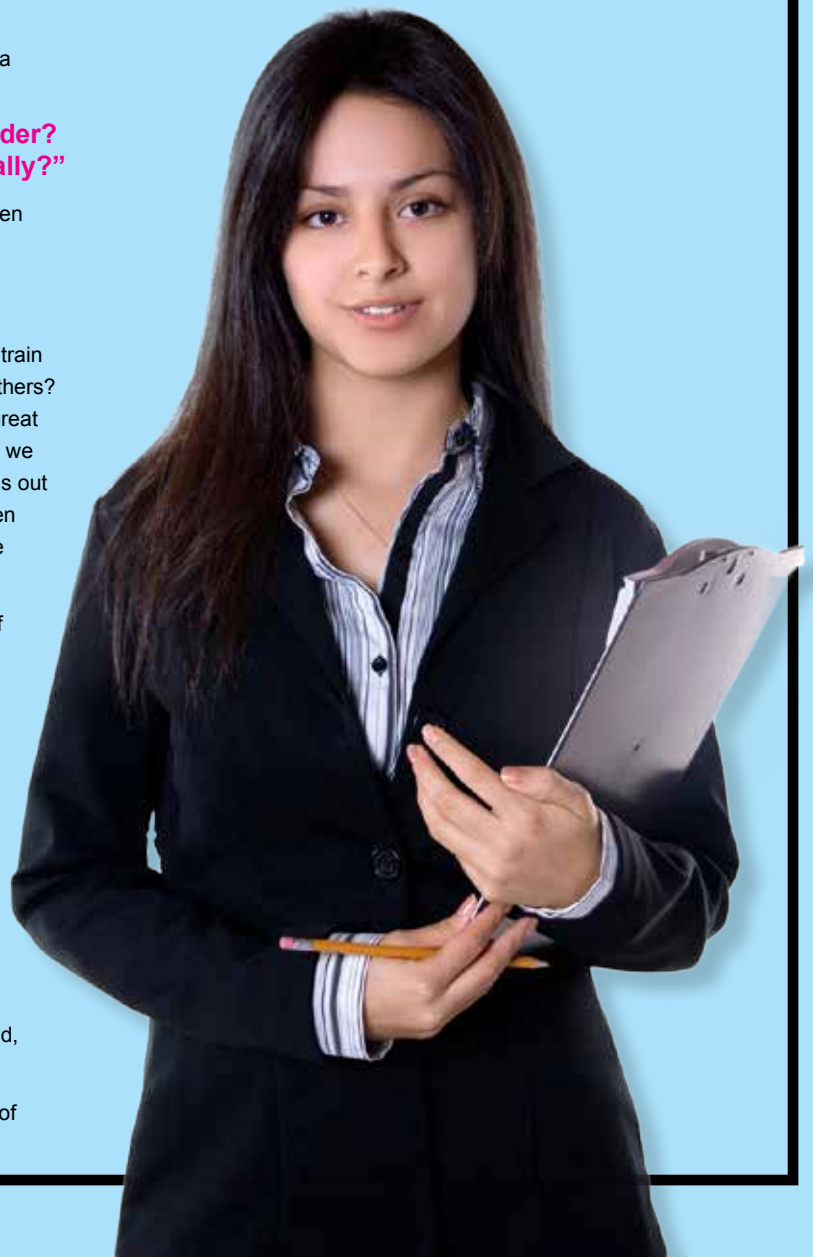
Because they know that this gets results....

If you're a business owner, therapist or healer, educator or white collar professional then you will love our course... we will give examples of how you can use EVERY major technique in those contexts.

Try something that's becoming massive all over the world because it gets results. It's HUGE in the UK, and the US... and now it is Cyprus's turn.. we're waking up to the possibilities of how to create lives filled with abundance, happiness, joy, confidence and success.

This is a recession-proof business! What happens when a recession hits? People look for ways to do better, feel better, be better.. and they turn to the skills you're about to have.

We promise you.. the time is now and the changes you can make in your life are awesome.



So.. you want to know **EXACTLY** what you'll get? Here It Is.

«The **7-Day NLP Intensive Practitioner Training**»

In your 7-Day NLP Intensive Practitioner Training you will get all of this and more!

Enhanced spatial and visual awareness

- Learn how to use sensory acuity to visually pick up the way someone is reacting to your communication

Rapport in an instant

- Learn the power of predicates – using language powerfully
- Learn how to use your voice to establish deep rapport
- How to use your body to create trust and familiarity
- Observing gestures in others and how to use them

Powerful and positive emotions, on tap

- Discover the magic of anchoring
- Utilise and see how easy it is to attach a stimulus to a state
- Create your own powerful “resource” anchor
- How to eliminate bad feelings as they occur
- Move from procrastination to motivation in an instant

Personal and customer strategies

- Use questions to illuminate how you become motivated so you can replicate it
- Read eye patterns and discover what happens in your client's head when considering what you sell
- Learn how to present exactly the right amount of options to someone so they can make a decision on the spot
- Connect with an understanding of deep love and relationship strategies to use with your partner

Conflict integration

- Find total alignment by integrating conflicted parts in your life
- Discover the process of simple language that creates opportunities for wholeness, rather than conflict

Master language and turn it into results

- Enjoy learning hypnotic language patterns with the Milton Model
- How to use language to make information more suggestible
- How to embed commands for win-win outcomes
- How to use metaphors to overcome objections and transform others
- Learn how to move from big picture to detailed information swiftly
- Discover how to use communicate at a conscious and unconscious level
- Uncover hidden meanings in people's words
- Become a master at questioning for specifics with the Meta Model

Advanced eye patterns

- How to read eye patterns
- Discover what is happening in your partner, client or bosses head when they talk

- Learn to use eye patterns and language to communicate with someone's unconscious mind

Excellence in sales skills

- Learn how selling is an easy process of matching a need with a product or service
- Discover the simple questions to establish needs
- How to establish value in an instant
- How to use contrast frames and conditional closes
- Become a master of tag questions, won't you?
- Learn the art of closing – without being pushy

We know how valuable this information will be to you and to your future - in fact we're so sure that you will find this course worth MORE than the money, that we're offering you a 100% money back guarantee.

That's right - register for the 7-Day NLP Intensive Practitioner training, attend the entire event, and if by the end of the last day you honestly feel we didn't deliver the information, strategies, secrets and tools we promised, then turn in your manual and other materials to your trainer and ask for your full 100% refund.

We can offer this guarantee, because we are SO CONFIDENT that you will get MORE than promised at the 7-Day Intensive NLP Practitioner training and you'll leave with a clear plan of how YOU can design the future of your dreams and be free from the crap that limits you!



Benefits of NLP

Self Employed / Business Owners / Entrepreneurs

- Self employed individuals, business owners and entrepreneurs gain invaluable resources for creating, building and growing a successful business.
- You will learn new thinking skills to help create and plan your business - as well as planning for the future.
- You will learn Advanced Communication skills to ethically influence customers and clients more successfully.
- You will master the Influencing skills needed to increase sales.
- You will be able to influence yourself more successfully so that you are in an effective state of mind to deal with the inevitable challenges faced by everyone who grows their own business.
- You will develop the creative thinking skills to adapt and grow - and deal with the challenges of a rapidly changing business world.

Coaches

- Coaches learn some of the most advanced skills for enabling individuals to achieve rapid progress and change.
- You will discover how to enable clients to get clear on what they want in the key areas of life by setting precise and achievable outcomes.
- Coaches learn fast processes for letting go of the past and enabling clients to remove obstacles from their personal history.
- The language and questioning skills you will master enable clients to achieve rapid change

and progress on the key issues in their lives.

- The entire training is with Demetris Stylianides, one of the Greek Community's leading Coaches-giving coaches the opportunity to experience and model his skills first hand.

Managers

- Managers are able to build more fruitful business relationships with a wider variety of people.
- You will have greater success rates in both the planning and achievement of defined objectives.
- You will be able to lead your people through periods of change by taking with them all of the positive by-products of the current situation, thus reducing resistance.
- By developing a greater awareness of how individuals are motivated, managers are able to enhance the performance of their team.
- You will prepare for and run more effective meetings, especially those that involve conflict.
- You will be able to use one-to-one coaching sessions as a vehicle for appraisals, mentoring and training.

Human Resources

- Managers within HR have improved success rates in interviewing, which leads to reduced staff turnover and savings in recruitment and induction.
- You will improve your ability to coach, counsel and appraise your people.
- When dealing with awkward situations such as early

retirement, redundancy, down-sizing and disciplinary action you will be able to maintain your own well-being by being objective and remaining detached from unwanted emotions.

- You will be able to achieve this objectivity without losing the trust of the individual concerned or your ability to empathise with them.
- You will be more aware of the meanings behind what people are saying - thereby gaining a greater understanding of what's really going on, especially where conflict is involved.
- You will be more effective at aligning different departments, interest groups and opposing bodies to create cohesion and harmony.

Trainers / Presenters

- Trainers and presenters are better able to make their trainings come alive and be memorable by using sensory-based language and descriptive metaphors.
- You will have greater confidence and presence when presenting in front of a group.
- You will be



better able to accurately assess the needs of a group and be flexible in the way that you meet those needs.

- By understanding different learning styles, trainers and presenters develop multiple descriptions for the learning they wish to deliver.
- By stimulating a desire to learn, and motivating people to do so, you will consistently increase participant involvement.
- You will be able to plan and structure your courses for maximum learning and integration of the skills within the time available.

Sales/Marketing

- Sales and marketing professionals are better able to develop long-term relationships for long-term business results.
- Improved questioning techniques enable you to more accurately define customer needs and stimulate the desire to buy.

- By understanding their relationship to time and organisation, you will be able to make more use of prime selling time.
- With the use of sensory language that corresponds to customer preferences, you will be able to present your products with greater impact.
- Being able to control your own frame of mind, you become more flexible and less susceptible to rejection.
- By reading the responses to your actions, and developing greater flexibility, you will be able to continually improve your skills to achieve more consistent results.

Consultants

- Consultants gain a wide array of invaluable skills on our training.
- You will be able to assist clients in setting outcomes, problem solving, communication and negotiation skills and modelling success.
- You will understand the key elements of change and how this applies to your clients and their organisations.
 - You will learn how to elicit your clients' real needs and values.

Teaching / Education

- Teachers find they are better able to handle difficult pupils.
 - You will develop a greater understanding of different learning styles.
 - You will enhance students' self-esteem - and therefore their desire to learn - through appreciating the value and effectiveness of

positive reinforcement.

- You will enjoy greater management of your own personal frame of mind and emotional state, resulting in reduced stress levels and greater job satisfaction.
- You will be able to be more creative, imaginative and stimulating in your presentations.

Medical Profession

- Doctors and health professionals greatly enhance their ability to relate to both patients and colleagues, through developing a greater awareness of others as individuals.
- By being able to gather more information in a shorter time, you will be able to get to root causes more effectively and have ways of being able to address those without resorting to drugs. This is especially relevant where the presenting symptom masks a more chronic depression or anxiety.
- Feedback from patients is that they have suddenly found a doctor who can listen and really understands what's going on for them.
- Greater self-awareness and increased confidence creates growing respect from your partners and colleagues.
- Through the relationship-building skills of the course, doctors and health professionals are able to handle the most stressful of situations whilst minimising the emotional demands placed upon them.
- After training for so long within a medical context, doctors and health professionals find that training with a cross section of the population increases their ability to understand and relate to their patients. Some have even said it makes them feel



human again!

Counsellors / Therapists

- Counsellors and therapists gain an entirely new language to describe what's going on with someone - a language and a way of thinking based on a very healthy model, focusing on solutions as opposed to an individual's pathology.
- The training provides many additional tools you can use in the therapeutic process which allows greater flexibility when dealing with a wide range of client problems.
- You will find that the therapeutic process is quicker and smoother producing increased results in a shorter time.
- A deepening of personal understanding and development on the counsellor or therapists' behalf enriches not only the quality of the work you carry out with your clients, but has beneficial effects in other

areas of your own life.

- By broadening your approach to clients, you will be able to be more creative in the way you work and more personally stimulated by the process and the results.

Career Transition

- If you are considering career transition or are unhappy in your present career, many people find the training as the ideal place to clarify their thinking and begin to make important decisions.
- You will gain the skills to get clear on your values and what's important to you in your career.
- You will learn how to 'model' or duplicate excellence in your chosen profession and so accelerate your career progression.
- If you find it hard to make important career decisions, you will be able to refine your decision making process with the advanced thinking skills that you learn.
- Your enhanced

communication and professional skills will make you more valuable to future employers.

- At job interviews you will be able to develop rapid rapport with your interviewers.
- You will have powerful tools for managing upwards.

Individuals

- Those who take the training also include individuals who are taking a break from work, retired or still making career decisions. Individuals from all walks of life find the course an enriching and often

transformative experience.

- You will develop a genuine understanding of the value of excellent communication in all walks of life - and the skills with which to achieve this.
- You will greatly enhance your ability to listen to others and utilise questioning skills to find out what is really being meant - leading to greater clarity and far fewer misunderstandings.
- The training leads to greater self-confidence and self-esteem.
- It helps many people clarify their direction in life and gives them the skills to achieve more of their potential.
- You will be able to get on with and understand a wider variety of other people.
- You will become aware of the importance of knowing yourself, and the training enables you to become more congruent - and more fully yourself.



Life is a succession of lessons which must be lived to be understood. Learn the rules, play the game, enjoy the journey!



Frequently Asked Questions about Neuro-Linguistic Programming

Neuro-Linguistic Programming or NLP is a behavioural model that studies the patterns (programming) of how excellent individuals think (the brain=neuro), communicate (linguistic) and move to become successful.

Neuro-Linguistic Programming provides all of us with the tools and processes to uncover these patterns of success. NLP also gives us tools to discover and eliminate ineffective behaviour that sabotages our goals. NLP techniques are widely used in the fields of education, counselling, business, personal development and more.

Where did Neuro Linguistic Programming (NLP) come from?

NLP originated from two primary persons, Richard Bandler and John Grinder at the University of California at Santa Cruz in the early 1970s.

Richard Bandler's background was in mathematics and gestalt therapy and John Grinder was well versed in linguistics. They sought to formulate a practical model of therapy and counselling, with explicit skills and techniques, by observing the patterns of excellence in Fritz Perls (creator of Gestalt Therapy), Virginia Satir (renowned family therapist) and Milton Erickson (founder of the American Society of Clinical Hypnosis). They then formalized their modelling techniques, which were later used to model experts from diverse fields of professional communication, including psychotherapy, business, hypnosis, law and education.

How can I benefit from Neuro Linguistic Programming (NLP)?

NLP helps us move from mediocrity to excellence. Excellence and mastery come from having many choices; wisdom comes from having multiple perspectives. With NLP, you'll have and perceive more choices available in the world around you - helping you to be more effective.

To improve the quality and effectiveness in your performance, NLP techniques focus on the thought processes that influence your behaviour. It identifies use and change patterns in these thoughts so that you become more masterful.

Some common, easily attained benefits, are:

- Quick rapport building with people
- Enhanced communication with others and yourself
- The ability to influence and motivate people
- Managing your emotions and personal composure
- The breaking of unproductive and unhealthy habits, such as procrastination, over-eating etc.
- Resolution of self-sabotaging and conflicts
- Turning limiting beliefs into empowering ones
- Heightened creativity and ability to learn
- Release of destructive relationships; enhanced or attraction of rewarding relationships
- Powerful coaching skills to assist others in achieving their goals
- Expanded belief of what is possible for you
- Discovery or reinforcement of your purpose in life
- And much much more...

How does Neuro Linguistic Programming (NLP) work?

NLP's basic premise is that the human brain functions similarly to a computer, which executes 'programs' or mental strategies in ordered sequences of instructions (or internal representations). NLP specifically and objectively measures and identifies the physiological state and mental strategies a person is using at any point in time, and provides specific means to change and improve the mental and physiological state of the person.

$$\text{Present State} + \text{Appropriate Resources} = \text{Desired State}$$

What is the difference between NLP, Hypnotherapy, and Time Line Therapy?

NLP, Hypnotherapy and Time Line Therapy™ are inseparable links of a chain. Used together, they integrate synergistically to produce the best

outcome.

Hypnotherapy helps you gain access to an altered state, through the artful use of suggestions, to produce change at the unconscious level.

Time Line Therapy™ enables you to release the effects of past negative experiences/emotions and change 'inappropriate' programming. This tool also creates and installs compelling events into the future. Both are dependent on the linguistic skills learnt in NLP.

Who takes Neuro Linguistic Programming (NLP) Training?

Individuals Who Are Seriously Pursuing Their Personal &/Or Professional Excellence. Whether you're already succeeding in your profession, having some difficulties, transitioning into a new position or starting in a new industry, NLP techniques can help you achieve, maintain and enhance excellence. While these trainings bring you closer to achieving your professional goals, you will find that the "Life Skills" you learn will dramatically affect every aspect of your life. You will experience significant improvement in your relationship with others and most importantly, yourself.

Managers & Entrepreneurs use NLP to develop strong teams and relationships. Negotiations & problem solving sessions are enhanced to create solution oriented, win-win approaches. You can dramatically reduce miscommunication and increase productivity with the precision and effectiveness of the NLP model.

Sales Professionals learn to build strong rapport, elicit & fulfil the criteria & values of clients and develop effective strategies for handling buyer's remorse or future objections so that the sales is long term & mutually satisfying. With the mastery of NLP language patterns, you will be able to sell with an irresistible influence.

Trainers & Educators learn new paradigms for inspiring and engaging students and effective techniques to deal with challenging learning environment. You will be able to identify your own, and your student's learning strategy and

thinking preference. This will enable you to develop a more effective delivery.

Mental Health Professionals

learn new skills and applications that supplement their own techniques and gain additional insights into helping clients make the changes that support their own healing process.

Artists Including Singers, Musicians, Writers & Actors

overcome inner blocks and enhance creativity. Learn specific skills that will help you promote yourself and your work as a professional. You will learn how to connect to your unlimited inner resource and accelerate your abilities to express, create and perform.

Medical Professionals learn healing techniques that improve their clients recovery rate. You also learn how to elicit quality information from your clients, and help them to become more comfortable and receptive to treatment.

Massage Therapists, Chiropractors & Physiotherapists

learn effective verbal and psychological skills that will reinforce healing and relaxation. Communicate with confidence and begin to facilitate powerful healing by understanding the psychosomatic relationship between your client's state of mental well-being and physical health.

Lawyers, Athletes, Entertainers, Parents, Students—in fact anyone who interacts with people in any capacity, or desires personal enhancement, can definitely benefit by learning these.

Why train in Neuro Linguistic Programming (NLP), when you can read a book?

NLP can only be mastered experientially. People may present very similar problems or behaviours, but each person has a different psychological makeup and way of viewing the world. NLP Training gives you hands-on competence to deal with each unique situation confidently.

Training will guide you to:

- Understand how we create our 'subjective reality'
- Customize your NLP techniques to fit each unique individual
- Practice your new skills with 'live subjects'
- Get immediate, quality feedback from the Trainer

NLP IN COACHING

- Perhaps you are a coach already and want to add NLP techniques to your coaching practice
- You might just have an interest in coaching as a way of working with people.
- NLP trained already? Then come and find out how you can use your NLP skills conversationally in coaching or just recharge your existing skills.

You will learn how to:

- Get things done through others in a respectful and positive way
- Create and maintain coaching states that reinforce your ability to coach and develop your intuition
- Use sophisticated language patterns that promote reflection and empower lasting change
- When, why and how to use specific types of questions and techniques
- How to deal with internal conflicts
- Deal with limiting beliefs and personal history that block progress

And much more...

What specifically are the NLP skills and concepts I will learn?

Virtually every tool and concept in NLP can be used in coaching and general idea is the use of NLP conversationally to give effective feedback and coach others and yourselves from a 'Present State' to a 'Desired State'. The specific concepts we cover are:

- **What Coaching is** - What coaching is and isn't and how 'Coaching' as a 'way of being' relates to NLP tools and concepts.
- **Levels of Learning** - Use the NLP concept of 'Neurological Levels' we look at different levels of learning and associated coaching roles.
- **Feedback** - How to give effective feedback using NLP principles, effective feedback states and you also get direct feedback on your own personal strengths as a coach throughout the course. You will also learn about the difference between 'Acknowledgement' and 'Praise'.
- **Coaching Tools** - A range of specific tools and how NLP skills and concepts enhance them. These include the GROW model

of coaching, the Balance Wheel concept many more.

- **Powerful Questions** - What 'Powerful Questions' are and how to calibrate for effectiveness
- **MBTI™ and Coaching Style** - How knowledge of your own and others 'behavioural preferences' can be used to enhance the effectiveness of coaching.
- **Well Formed Outcomes and Agenda's** - the importance of WFO's and being clear about Agenda's in coaching and effective change.
- **Coaching States** - Effective coaching states that enhance your coaching presence, curiosity, congruence and intuition.
- **The Physiology of Change** - How to enhance, read and use the physiology of present and desired states and NLP tools that enable you to do this
- **Enabling Beliefs** - Beliefs and values that enhance or hinder working with others
- **Frames** - The difference between 'Outcome/Solution' frames and 'Problem' frames. How using different frames can help people move from a 'Present' to 'Desired' state. How to reframe issues in-line with your own personal ecology to prevent unwanted behaviour.

And much, much more...





Testimonials from participants

"It was challenging, fascinating and valuable. I advise everybody to take this workshop whether they feel fully together or not. It exceeded my expectations. A fantastic course – time and money very well spend. Demetris presented it in a very confident and fun manner"

Amer El Tagi - Managing Director of Evenzia Virtual Dimensions - Nicosia

"I liked the presentation and practice on approaching and communicating with people using different ways depending on who they are, their different characteristics and how they react to situations. As soon as I met Demetris as an NLP trainer I realised what Demetris must be doing and he is really EXCELLENT in doing it : He really makes the difference."

Costas Tsangarides - Accounting Department of Cyprus Archbishop, Nicosia

It was formal and warm, funny and tough (you had to pay attention), serious and pleasant and it includes role play, it keeps you awake!

Ioanna Markidou – Manager Deloitte & Touche –Limassol

I still remember that night, when you made your speech. I liked your style, it is interesting and enjoyable!

Liu Jie - Nicosia

What interested me about NLP is that it is a smart way of facing everyday situations and that you can also put it in use in the workplace, when dealing

with problems, or trying to realize goals, to help you manage people in a way that enables you to get them to react in a positive way towards you and even convince them to follow your thinking. The workshop was very interesting, because it had to deal with such an interesting notion, that of NLP, and I did not at any point feel bored cause of the humor factor and its workshop nature. I believe that the workshop is going to be a big success in the future and that it will attract all groups of professionals that want to develop in their workplace or enhance their managing skills.

Demetris was very involved with people making them feel comfortable and engaging with them and managed to present the theme of NLP in a way that was clearly structured and was understood by everyone.

Evi Panayi – Limassol

The things that stand out in my memory are your excellent presentation skills and your enthusiasm. Overall I enjoyed the workshop. It was a valuable experience. Regarding you, Demetris, I think you are a gifted and talented presenter with a lot of potential.

Constantinos Aristides – CYTA Computer department, Nicosia

The presentation was excellent. The main topics of the presentation are themes we can use in our everyday life .

Panayiotis Prastitis - Managing Partner in Prastitis and Co, Nicosia

I have to admit that it was not at all what I had expected, but interesting nevertheless. My first reaction upon entering your workshop was the organization of equipment. High quality, professional technical equipment. The material distributed was also very professional and well presented.

Michael Hines - Limassol

The workshop was presented with energy and enthusiasm, which is always uplifting. Audience interaction/ involvement helped give people the opportunity to recognise the points being put across and also to meet each other. The workshop was inspiring and uplifting for those who attended and I think for some it

was also a possible awakening. The presentation was given with energy, enthusiasm and the right amount of humour, which are essential for this type of work.

Tove Coates, Limassol

The workshop provided constructive and clear-cut schemata. Demetris is an excellent presenter who knows how to keep a live pace during the workshops.

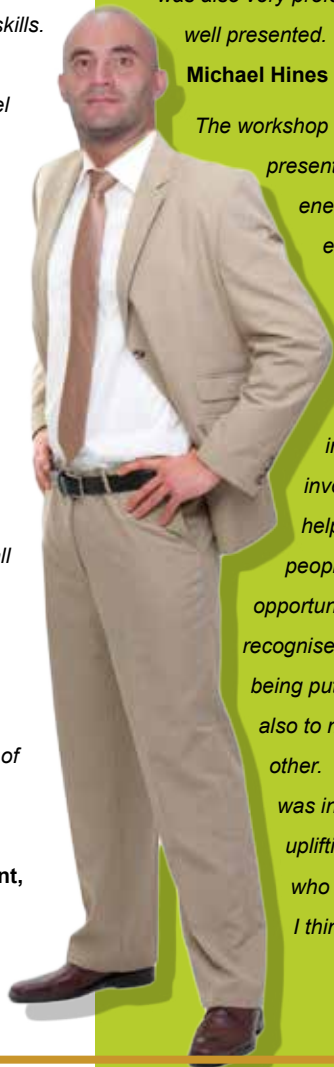
Menelaos Foka, Nicosia

I liked the room set up, the background music and the professional welcome and signing in with ticket etc. All very impressive! I also liked the decorations (flowers, pictures) etc. Very pleasing. And if I may say so, you were looking smart and business-like too. Overall, I enjoyed it very much. Demetris, I think you are doing an excellent job, most professional, and I know you will enjoy great success!!!

Helen Michael Limassol

In a nutshell your personality, conviction and passion are definitely your strong tools.

Emilio Wehrhahne, Limassol





Who **IS** WHO :

In 1990 I walked into my first NLP class. It changed my life. It changed how I looked at communication and people. It changed how I made changes effectively. This year it will be 21 years since I found out about NLP and the powerful tools it offers to people. I have many successful clients who have passed through my doors and discovered the magic that I discovered 21 years ago. There is nothing in life so gratifying than to be a part of the growth and evolution of so many people. I thank them over and over again for what they brought to my life. Everything in life is easier using the tools of NLP. I rejoice in the lives I have been able to and continue to touch. There are miracles just for the asking.

Demetris says that no one needs a life coach, but that everyone would benefit from having one. A life coach is a cross between a mentor, sports coach, manager and trainer — a trusted partner and friend on your life's journey. He believes that life is meant to be simple, but that we complicate it. He helps his clients get clarity about what they want in their lives — for example, a dream relationship or an ideal job — and gets them focused on achieving them.

Demetris also believes that there is something special and unique about each and every human being. Your dreams can come true, and you all have the capacity to realise them. Life is meant to be fun in all areas of our life — so you should be enjoying every day, having fun at work and at home.

Apart from his passion for helping others to succeed, Demetris brings infectious energy and enthusiasm to his coaching. Prior to becoming a life coach, he spent many years in the corporate world. He has a company in Nicosia, where he works with successful people who want to take their lives to the next level.

Since 1994, Demetris has trained and coached more than 15,000 professionals all over Cyprus, Greece and Poland. He decided to leave a successful career in professional training to pursue his life-long passion of setting up his

own coaching and training business - THINKBOX. Over the years he was trained by top coaches around the world, including amongst others Anthony Robbins, Ian McDermott and David Shephard.

If you have ever attended Demetris' unique workshops/ seminars you will know that he is a speaker with a passion for inspiring individuals and businesses to raise their game and achieve remarkable goals. Demetris is passionate about learning and above all enjoys working with people and enabling them to achieve their full potential. At the heart of Demetris' popularity is an entertaining and inspiring style and a real sense of commitment for those he works with.

My mission and vision

My mission is to make a difference in the world and to improve the life of everyone with whom I come into contact. I have become very clear that my life is all about contribution. I therefore endeavour to live with an attitude of giving and contributing every day of my life. One way I do this is to get groups of people together to celebrate life. Indeed people are my passion. I believe in the power of contribution, connection and celebration and my vision is to build a better world bit by bit, and to help you build your dream life, step by step.





Qualifications:

- Business Coach (Dip. LC)
- Master Hypnotherapist
- Master Practitioner of NLP
- Image/Branding Business Consultant
- Approved International Trainer of NLP
- Fellow International Accountant (FAIA)
- Competent Leader (CL) - Toastmasters USA
- Fellow Chartered Certified Accountant (FCCA)
- Master Practitioner of Time Line Therapy® (TLT)
- Mastery University Graduate

His qualifications & memberships

Memberships:

- Business Coaching Institute (BCI)
- Toastmasters International (TI)
- American Board of Hypnotherapy (ABH)
- The Time Line Therapy Association® (TLTA)
- International Coaching Federation (ICF)
- Association of International Accountants (AAIA)
- Institute of Certified Public Accountants (ICPAC)
- Human Resource Management Association of Cyprus
- Association of Neuro-Linguistic Programming (ANLP)
- Association of Chartered Certified Accountants (ACCA)
- Chamber of Commerce and Industry of Cyprus (KEVE)
- Employers and Industrialists Federation of Cyprus (OEV)
- American Board of Neuro-Linguistic Programming (ABNLP)
- Approved trainer of the Human Resource Development Authority



«It Sounds Exactly What I've Been Looking For...I'm Ready to Change My Life, I'm Ready to Learn Easy-to-Follow Techniques So I Can Have What I Want in Life; Better Results.. More Happiness.. Abundance in Every Sense of the Word...So What's My Investment for this Proven Success Formula?»

Your trainer(s) will be spending 7 entire days with you, and we could take 40, 50, 80, 100 people.. however we want to MAKE SURE that we produce the best graduates on the island.

That's why we're one of the only schools in the country who limits their class size to 16 people. We do it because we DO produce the highest quality graduates in the country. It's not JUST an information filled event, it's a workshop and training where you will roll up your sleeves, watch and practice every important exercise and technique so that you know, and we know you can do it.

You'll be copying and learning processes that have worked for 35 years, step-by-step. We're sure you realise we're not giving this away - and we really only want people who are SUPER SERIOUS about creating a massive transformations and becoming truly excellent in their lives to attend.

«Be Honest. What's The Life of Your Dreams Worth to You? Financial Freedom? Happiness? Joy? Abundance in every area of your life?» This is where a lot of good people make a really bad mistake. If we were to tell you that you would have to invest €10.000 in this course (don't worry we're not) so you could become yet another one of our many happy, prosperous success stories... Would you do it? Or would you flap your arms and slap your computer screen for being so bold? Huge mistake.

If you see this as «spending» rather than «investing,» well then, you've already lost. We're talking about your future. We're talking about you getting a proven, step-by-step system that's literally helped hundreds of people just like you... People who came to us who were poor, unsatisfied, lost their jobs, were unhappy.....who are now living happily, successfully and surrounding themselves with abundance every day. If they knew that they would be as prosperous emotionally, physically, spiritually and financially as they are today...Do you think they would flinch if we asked them for that much money? Not a chance.

But lucky for you, we're not asking you for that much money. Not even close.

And when you have a track-record like ours... when you have an unchallenged collection of real-life success stories from people just like you.. There's absolutely no doubt in our minds that if you go anywhere else, not only will you waste your money, you'll also waste your real chance to create a future worthy of you.. filled with abundance, prosperity and

happiness... and as you've seen above, that's not an empty promise.

“Ask Anyone Who Knows Us. We're Not Kidding” Let us tell you something. On average about 5 people out of every 100 who come to a typical sales letter will end up buying whatever product or service is being sold. But, we won't rest until at least 50% of our visitors invest in this training. And no, we're not talking about making our words more persuasive and trying to manipulate you to invest in this course.

If we're getting anything less than a 50% conversion rate, that means only one thing: It means we're not presenting the cold hard facts clear enough. This isn't just about running a business for us. This is about helping people just like you take hold of their lives and shove their newfound success, happiness and prosperity in the face of anyone who ever doubted them. This isn't just about making money. Yes, this is a cause. But we have to accept this: There are going to be people who just walk away. Maybe they are deep in so much denial that they can't even begin to comprehend the facts staring them down. Maybe they're not serious about their success. Maybe they're still drowning themselves in «excuses.» We can't help these people. And if you're one of these people, there's nothing more we can do for you. We've removed the veil. We've shown you the undeniable truth that we can give you a simple, step-by-step system that's guaranteed to put you in charge of your results.

The ball's in your court. It's your future. Choose the right option,



make the small investment, and keep moving... you're closer than you think to actually discovering true happiness and prosperity.

PRIORITY NO-RISK RESERVATION

7-Day NLP Intensive Practitioner

Yes, I am READY to learn how to be free of my limitations, create the future I desire so ultimately I have more happiness.....more joy, greater cash flow, better relationships so I ultimately have more, time, freedom and choices in life!

- ⌄ I understand that my investment not only includes my attendance for a FULL SEVEN DAYS, but also an NLP Thinkbox Manual filled with tools, exercises and strategies to use over and over.
- ⌄ I understand I will receive a Home Study Program that's filled with multiple learning styles (CDs, Books, Manual, Test) to maximise my success.
- ⌄ I understand I will receive unlimited telephone and email support before and after my course to assist me to be the best I can be!
- ⌄ I understand that I will receive training

in a fun and easy-to follow

- ⌄ 5 Step Sales Process to increase my ability to sell my ideas, products and services to others.
- ⌄ I understand that I will meet and learn from my trainer ... so I can create the success in my life that I've always desired.
- ⌄ I acknowledge that you, nor anyone else can create my success or guarantee it - as my results are dependent on my own efforts and application of all I learn
- ⌄ I understand that if I'm not 100% completely satisfied you have delivered all the information, strategies, secrets and tools promised over the training I can ask for a hassle-free refund of my tuition on the last day of the course, and you'll happily organise a refund.



*****WARNING*****

This Training Creates Success

As soon as you decide to make the right decision, you'll have your home-study kit in your hands within 10 days. And you'll get started the same day you receive it. Next week might be one of the last weeks you ever have to worry about how to get better results in life. It wouldn't be the first time that's happened to someone like you.

Sincerely,

Demetris Stylianides

Demetris Stylianides

Lead trainer and Product development manager of THINKBOX GROUP

P.S. Do yourself a favour. Don't make this difficult. All you have to do is two things: First, examine where you are right now in your life. Be honest. Think about the bills you have. Think about the problems you have, about the limitations, about the unhappiness, making a dismal amount of money. We don't know you, or what you're all about. But there's absolutely no one who deep down wants that.

Now, re-read the real-life testimonials from people who are no different than you. They're not smarter, they're not luckier, they're not special... they just got their hands on this knowledge a lot sooner than you did.

It's your choice.



THINKBOX
— PUSHING LIMITS —

P.O.Box 25689, Nicosia 1311
www.thinkbox-group.com